



**2021 APPLICATION FOR STREET BANNER**  
Del Obispo Street/Camino Capistrano Intersection

**I. APPLICANT**

Name of Applicant/Contact Person:	
Name of Business/Organization:	
Address:	
City/Zip Code:	Phone:
Business License No.:	
Contact E-mail Address:	

**II. EVENT**

Name of Event:
Date(s) of Event:

**III. CONTRACTOR**

Name of Banner Contractor:	
Address:	
City/Zip Code:	Phone:

Installation and removal of street banners will occur only on weekdays; no work will be performed on holidays or weekends. City-sponsored events will receive first priority. All other applications will be considered on a first-come, first-serve basis, subject to available calendar dates.

**IV. SIGN COPY – THE CITY WILL NOT ACCEPT INCOMPLETE APPLICATIONS. THE PROPOSED BANNER TEXT MUST BE INDICATED IN THE BOX BELOW (EXAMPLE SHOWN).**



Street banner text shall include the following information:

- 1) Name of event, date, time, and location;
- 2) Name of sponsor;
- 3) Names or logos of commercial sponsors (**limit to 5.4 sf or 1/10<sup>th</sup> of total banner area**);
- 4) Contact/information phone number. If you wish, the text may also include a maximum of four event features (i.e. food, music, art, rides). No other text will be approved per City Council Policy No. 419.

**V. BANNER SPECIFICATIONS**

Banner must be constructed to the exact specifications attached or it will not be hung.

Applicant initials: \_\_\_\_\_

**VI. PERMIT CRITERIA**

<b>Criteria</b>	<p>To be eligible for consideration of a street banner, the following criteria listed in Section 9-3.603 of the City’s Municipal Code must be met.</p> <ol style="list-style-type: none"> <li>1. Event must be open to the general public.</li> <li>2. Event must be held within the City limits.</li> <li>3. Event must be an authorized City event, or event must either be sponsored or endorsed by a public agency, non-profit, or service organization; and directly benefit the residents of the City and directly benefit a charitable organization within the community.</li> <li>4. Event must generate an estimated attendance of 1000 individuals.</li> <li>5. Specifications, regulations, and procedures for processing street banner requests shall be in accordance with City Council Policy 419.</li> </ol>
<b>Conditions of Approval</b>	<ol style="list-style-type: none"> <li>1. Applicant shall pay City applicable banner fee of \$224.51 (per City Fee Schedule) 14 Days in advance of banner installation.</li> <li>2. Applicant shall deliver banner to the Community Center a minimum of <u>five</u> days in advance of the installation date. Banners received after this time may not be installed on the approved installation date.</li> <li>3. Banners should be picked up within <u>five</u> days after removal.</li> </ol>

**VII. SIGNATURE AND ACKNOWLEDGEMENT**

I hereby certify that all information contained in this application is, to the best of my knowledge and belief, true and correctly represented.

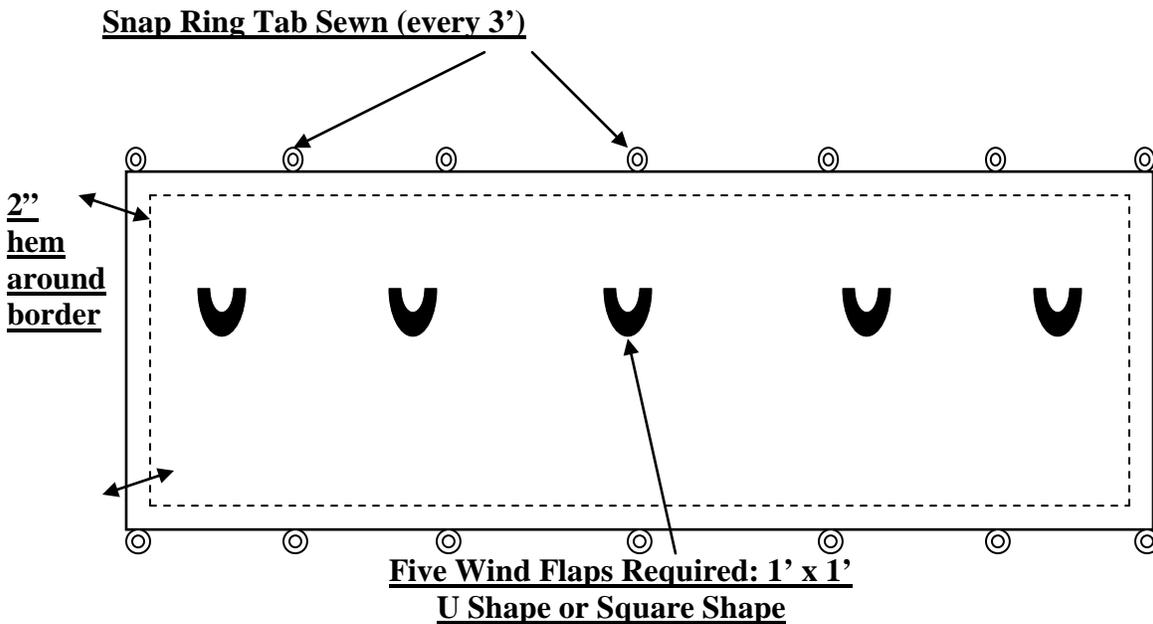
Signature of Applicant:	Date:
Print Name:	

**REVISED JUNE 2014**

**INTERSECTION STREET BANNER SPECIFICATIONS**

Banners must be constructed according to the specifications listed below. Any banner received that does not meet these specifications, nor contain the approved text, will not be installed. If you choose to reuse a banner from a prior year, it must be free of any defects and it is the sole responsibility of the organization to insure that the banner submitted for installation meet the criteria listed below and is in “like-new” condition. Banners should be one piece of material or, if created from two pieces, COMPLETELY fused together so as to create a one piece banner. Wind flaps should only be one thickness (cut after fusing). Banners shall be two sided for viewing in either direction. Approved Text should show on both sides of the banner.

**OVERALL BANNER SIZE – 3’ HIGH x 18’ WIDE**



**Note: Tab shall be made of nylon webbing 3'' x 1'' maximum length, and snap ring shall be 3'' long with swivel included.**

**Material: 14 oz. Canvas or Equal**

Suggested Font Styles: Bounce – Creole – Elephant

Suggested Font Heights: Capital Letters -- Not less than 5''  
Small Case Letters – Not less than 3''

**Revised June 2014**

## BANNER COMPANIES

The following is a list of sign companies for your information and convenience. However, the City does not require applicants to utilize any of the companies on this list. The street banners may be made by any company an applicant chooses. **Please note banners must be constructed in accordance with the banner specifications.**

**Banners that do not meet the exact specifications and/or contain the approved text will not be installed.**

<b>Coastal Blue</b> 33091 Calle Perfecto San Juan Capistrano, CA 92675 (949) 240-9911	<b>AAA Flag &amp; Banner Mfg. Co</b> 8937 National Blvd. Los Angeles, CA 90034 (855) 836-3200 www.aaafalg.com
<b>Heritage Signs &amp; Graphics</b> 3972 Barranca Pkwy, Ste J415 Irvine, CA 92606 (949) 248-1300	<b>Creation Unlimited</b> 1323 Calle Valle San Clemente, CA 92672 (949) 492-7337
<b>Rich's Signs</b> 26615 Calle Lago Capistrano Beach, CA 92624 (949) 496-6889	