

City of San Juan Capistrano
 Keep Kids Alive, Drive 25 (KKAD25)
Application Request - Procedures & Guidelines

The Keep Kids Alive, Drive 25 (KKAD25) Program, administered through the City Engineering Department, is designed to assist residential neighborhoods in encouraging motorists to slow down and observe the speed limit. To implement in your neighborhood, please see guidelines and procedures noted below:

- Target Area** It is suggested that focus be placed on a highly visible area (1-4 streets or blocks in length) within the neighborhood or community. Size of area is negotiable and may need to be defined by number of houses.
- Placement** One sign every 5 or 6 houses, with sign placement preferably in the parkway area to attain maximum visibility - no closer than five feet (5') from edge of paved area. Signs come with metal stakes for easy insertion to grass or dirt areas. Note: Signs are not permitted to be nailed, stapled, taped, hung or otherwise fastened to any street sign, traffic sign, bench, hydrant, tree, shrub, bridge, electric light or power or telephone wire pole.
- Time Frame** To insure effectiveness as a speed deterrent, yard signs are to be used on a temporary basis only - two to three weeks maximum.
- Sign Check Out** Signs are to be checked out and returned to the City in good condition by the "Block Captain."
- Care & Maintenance** Signs are to be placed indoors at night to prevent vandalism or theft. Upon return to City, signs and stakes are to be wiped clean.
- Contact:** Alan Oswald, Sr. Engineer/Traffic
 City of San Juan Capistrano - 949/443-6356

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| Homeowner Association? | Yes___ No___ | HOA/Mgmt Co _____ Contact _____ Address _____ Phone _____ |
| Neighborhood <u>With</u> HOA | Submit letter from HOA Board to City of San Juan Capistrano stating desire to place KKAD25 signs in specified area of community <u>and</u> naming block captain responsible for project coordination. | |
| Neighborhood <u>With No</u> HOA | Complete the following indicating "Block Captain" responsible for project coordination. | |
| Block Captain (Required) | Name _____ Address _____ Phone _____ | |
| Please describe target area (name street(s) and/or boundaries) -- ATTACH PROPOSED SKETCH: _____ _____ | | |
| _____ SIGNATURE (Block Captain) | _____ DATE | |
| THIS SECTION TO BE COMPLETED BY CITY: | | |
| # of Signs Checked Out _____ Duration of Posting: _____ to _____ | | |