

Liquid Assets:
*Don't let your water bill
wash away your bottom line*

Francie Kennedy
Water Conservation Coordinator
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Line item: Water

Included in lease, or separately metered?

- How is the bill shared?
- Water rates and billing
- Water and sewer
- Efficiency improvements



Water, Water Everywhere

- Incidental or integral to your business?
 - Just restrooms and coffee
 - Water as element of your process or product
 - Landscaping



Every drip adds up

- **Even small changes make a big difference**
- **A running toilet can cost \$250 in one month**
- **What are your employees doing?**

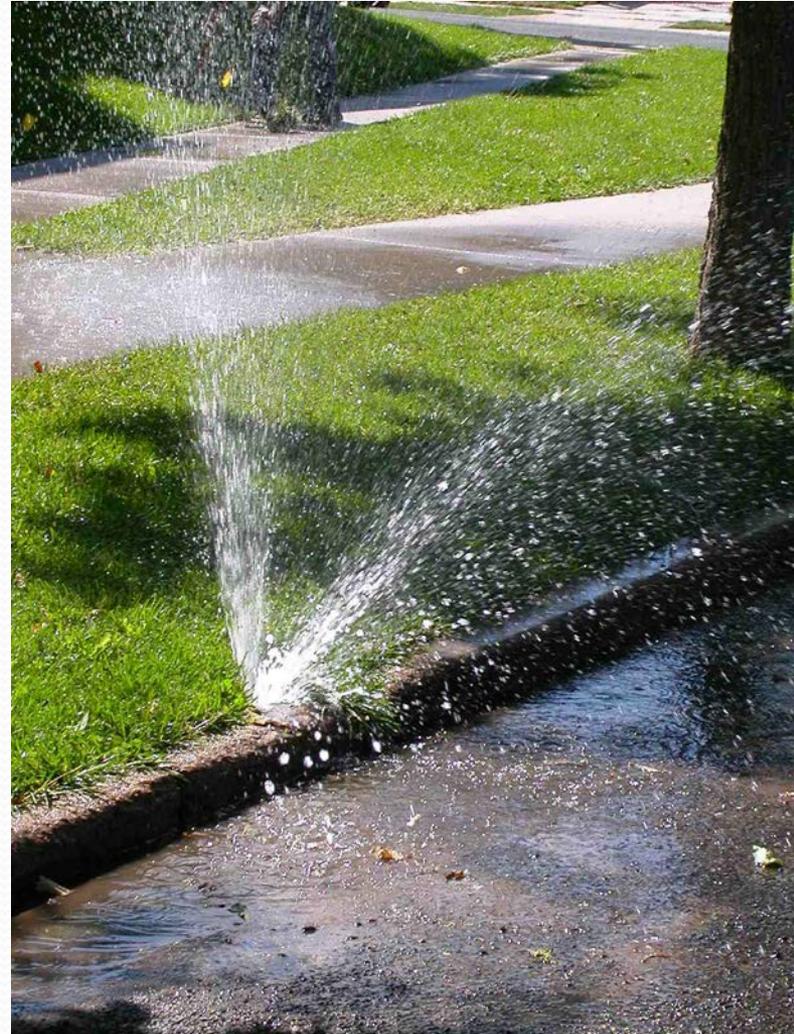


Case study: small office complex

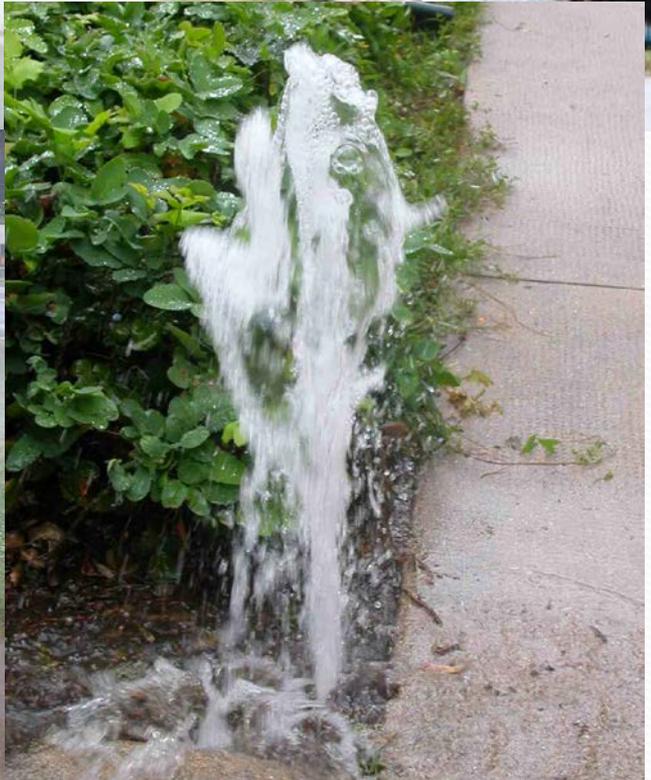
- 9 older toilets, 4 were *running*
 - Water charges over \$700.00 / month
 - Sewer charges over \$200/month
- Retrofits through rebate program
 - Cost to replace all 9: under \$2,000
 - Paid for itself in less than 3 months
 - Current water & sewer bills well under \$100
 - Now saving over \$800 / month

Landscape Water Use

- 60% of all water in SJC
- On separate meter?
- Who is in charge?



Outdoors: go see for yourself



Catching Runoff and Rain



Irrigation runoff is now a violation.



New technology

Nozzles: rotating streams

- Reduce water use
- Resistant to wind
- Less likely to mist
- Reduce run-off onto streets and sidewalk



Controllers that adjust themselves, once they are properly programmed (SmarTimers or ET controllers)

Local Programs

- Toilet replacement incentive
 - Replace pre-1993 toilets, City will inspect
 - \$200 incentive each toilet
- Site visit by City staff
 - Review billing
 - Survey on-site uses
 - Recommendations



Regional Programs

- Rebates for:
 - Toilets, urinals
 - Cooling towers, ice machines
 - Clothes washers
 - Landscape hardware
- Engineering survey for:
 - Hotels
 - Industrial processes



Water Resources

- **Joe Berg**, Municipal Water District of Orange County (MWDOC)
- **Tiffany Nguyen**, Metropolitan's regional "Save A Buck" rebate program
- **Francie Kennedy**, Water Conservation Coordinator, City of San Juan Capistrano
- www.bewaterwise.com is Metropolitan's one-stop conservation website
- www.sanjuancapistrano.org
 - Sustainability and WUE resources
 - Sign up for the eNews